



## THE PIXEL PROJECT: A CALL TO ACTION JOIN OUR BLOG TEAM!

The Pixel Project (<http://www.thepixelproject.net>), a global volunteer-led virtual nonprofit using social media and virtual tools to raise awareness, funds and volunteer power to end Violence Against Women, is calling for Finance professionals to join The Pixel Project's growing team of volunteer professionals and post-graduate students who donate their specialist skills to helping end Violence Against Women (VAW).

The Pixel Project was a semi-finalist in Echoing Green (<http://www.echoinggreen.org>)'s search for their Social Enterprise Class of 2010 and a finalist in the Katerva 2011 Awards (<http://www.katerva.org>). We are essentially in start-up mode and it's a chance for anyone joining now to get in on the ground floor in a massive effort to mainstream this cause.

We currently have volunteers spread over 4 continents, 12 timezones and 15 cities. Our mission is to get men and women working together to end Violence Against Women and to take the cause and organisations working on the issue into the 21st century through innovative and viral social media campaigns mixed in with popular culture and a vibrant, forward-looking approach that mixes collaboration, inclusiveness, inventiveness and a sense of humour.

You will be joining a close-knit and devoted group of volunteers and pro bono professionals with a wicked sense of humour and who work tirelessly to get the job done.

### JOB DESCRIPTION: EDITORS

The Pixel Project's Blogging team plays a vital role in raising awareness about violence against women as well as motivating people to take action to stop it. We are particularly renowned for our Lists, our innovative blogging campaigns, our positive approach and timely reporting. Our content partners include Breakthrough and Stop Street Harassment.

There are 4 Editor positions available.

#### Key Responsibilities

- Excellent editing skills (English) including deep editing, summary skills, and proof-reading.
- Excellent writing skills (English).
- Excellent online research skills.
- Good to Fluent in UK English (in particular, the spelling)
- Setting up and running a blog campaign schedule with the guidance of the team.

#### General Requirements:

- Believes in our mission to end Violence Against Women worldwide.
- Familiar with Wordpress and Word.
- Good at online research for fact-checking purposes.
- Able to help recruit interview subjects and blog campaign participants including VAW survivors, dads, activists etc.
- Good working knowledge of Violence Against Women issues and women's issues in general.
- Ideally has experience writing for magazines, newspapers and online news websites
- Has had experience volunteering for nonprofit organisations and/or social enterprise start-ups or is looking to start working with nonprofits.
- Able to contribute an average of 5 - 8 volunteer hours per week during busy periods in the run up to blogging campaigns.



- Able to work as part of a virtual team - you may not ever meet your team mates in person as they may be scattered across a couple of continents and timezones. Knowledge of how to use email, Skype and GTalk IM and Google Docs essential for collaboration purposes.
- Works fast and is flexible - we are essentially a start-up and there's lots of opportunities etc that we have to grab at a moment's notice to move us forward!
- Excellent at keeping to deadlines and good with working with schedules and juggling your own schedule and other people's schedules.
- Has a sense of humour and able to see and work towards the big picture with optimism and a can-do attitude - this is essential! Acolytes of Eeyore are banned!
- Reliable and communicates well with team members.

#### **Duration of Post and Time Requirements:**

A suitable candidate will be appointed for 1 year (12 months) in the first instance with:

- A trial/cooling off period of 3 months.
- The possibility of extending the role beyond 1 year if it is a good fit on both sides.
- Able to contribute an average of 5 - 8 volunteer hours per week.

#### **What you get in return:**

- We are happy to provide good references for those who are between jobs and who perform well for us.
- If this is part of your university coursework, we are happy to fill in evaluation forms.
- Your work with us will be part of your writing portfolio.
- The satisfaction of knowing that your efforts may well save the lives of women and children worldwide.

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Interested? Please email me or send your application (including your resume/CV and 4 writing samples [full feature articles]) [info@thepixelproject.net](mailto:info@thepixelproject.net)

If you know anyone who is qualified and interested, please feel free to forward this email to them or to any relevant mailing lists.