



THE PIXEL PROJECT: A CALL TO ACTION JOIN OUR DIGITAL RESEARCH & ARCHIVING TEAM!

The Pixel Project (<http://www.thepixelproject.net>), a global volunteer-led virtual nonprofit using social media and virtual tools to raise awareness, funds and volunteer power to end Violence Against Women, is calling for Finance professionals to join The Pixel Project's growing team of volunteer professionals and post-graduate students who donate their specialist skills to helping end Violence Against Women (VAW).

The Pixel Project was a semi-finalist in Echoing Green (<http://www.echoinggreen.org>)'s search for their Social Enterprise Class of 2010. We are essentially in start-up mode and it's a chance for anyone joining now to get in on the ground floor in a massive effort to mainstream this cause.

We currently have volunteers spread over 4 continents, 12 timezones and 15 cities. Our mission is to get men and women working together to end Violence Against Women and to take the cause and organisations working on the issue into the 21st century through innovative and viral social media campaigns mixed in with popular culture and a vibrant, forward-looking approach that mixes collaboration, inclusiveness, inventiveness and a sense of humour.

You will be joining a close-knit and devoted group of volunteers and pro bono professionals with a wicked sense of humour and who work tirelessly to get the job done.

JOB DESCRIPTION: DIGITAL ARCHIVER & RESEARCHER

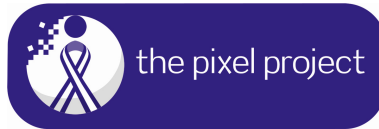
The Pixel Project has 4 openings available in our brand new Digital Research & Archiving team who will be crucial in helping us deliver accurate, up-to-date information on VAW and VAW helplines to victims, survivors, supporters and other VAW nonprofits.

You will be working on the following deliverables:

- Keep our VAW statistic tweets up to date by conducting ongoing online research to locate and verify the latest statistics.
- Keep our VAW helpline tweets up to date by conducting ongoing online research to locate and verify the latest helplines for women facing violence including rape, domestic violence, forced marriage, honour killing, stalking and sexual assault.
- Keep our Resources pages up to date by conducting ongoing online research to locate and verify the web links to as many VAW nonprofits worldwide.
- Updating our Resource pages and Twitter stock tweets on a weekly basis to keep our website and our Twitter team up to date.
- Providing standby assistance with researching and locating statistic, resource and helpline information requested by victims, survivors and supporters.
- Take on ad hoc research requests including putting together research reports on any potential Pixel Project partners, sponsors etc that come up.

Requirements:

- Believes in our mission to end Violence Against Women worldwide.
- Experienced with working on Facebook and Facebook campaigns – preferably on campaigns that have gone viral.
- Has had experience volunteering for nonprofit organisations and/or social enterprise start-ups or is looking to start working with nonprofits.
- Excellent research skills – able to pull up information efficiently and able to follow information trails online.
- Familiar with Twitter and Wordpress.



- Excellent writing skills.
- Able to contribute an average of 5 - 8 volunteer hours per week depending on the size of the team.
- Able to work as part of a virtual team - you may not ever meet your team mates in person as they may be scattered across a couple of continents and timezones. Knowledge of how to use email, Skype and GTalk IM and Google Docs essential for collaboration purposes.
- Works fast and is flexible - we are essentially a start-up and there's lots of opportunities etc that we have to grab at a moment's notice to move us forward!
- Good at keeping to deadlines
- Good at sorting out ad hoc requests.
- Has a sense of humour and able to see and work towards the big picture with optimism and a can-do attitude - this is essential! Acolytes of Eeyore are banned!
- Reliable and communicates well with team members.

What you get in return:

- We are happy to provide good references for those who are between jobs and who perform well for us.
- If this is part of your coursework, we are happy to fill in evaluation forms.
- The satisfaction of knowing that your efforts may well save the lives of women and children worldwide.

Interested? Please send your application (including your resume/CV) to info@thepixelproject.net.

If you know anyone who is qualified and interested, please feel free to forward this email to them or to any relevant mailing lists.